

NATIONAL SEO COMPARISON SHEET



Feature Set	Budget	Pro	Premier	Ultimate	
INITIAL SITE REVIEW + SETUP	Initial Setup	●	●	●	●
	Website/Target Customer Analysis	●	●	●	●
	Google analytics & Search Console	●	●	●	●
	Google My Business	●	●	●	●
	National Keyword Research	●	●	●	●
	Sitemap Setup	●	●	●	●
	National Competitors Analysis		●	●	●
	Website Content Audit		●	●	●
	Bing Business Listing			●	●
ON-PAGE OPTIMISATION	Page titles/ descriptions	●	●	●	●
	<H1>...<H3> tags	●	●	●	●
	Image Optimisation (Alt tags)	●	●	●	●
	Robot.txt optimisation	●	●	●	●
	Canonicalisation Installation		●	●	●
	W3c Validation			●	●
	Schema Markup				●
OFF-PAGE OPTIMISATION	Google Business Listing	●	●	●	●
	National Profile Creation	x8	x18	x25	x35
	Classifieds	x8	x15	x25	x50
	Social bookmarking	x20	x45	x70	x90
	Blog submission		x1	x2	x4
	PPT submission		x1	x2	x4
	Infographics submission		●	●	●
	Article submission		x1	x2	x4
	Press release submission			x2	x3
	Guest posting			x1	x2
	Guest Social Bookmarking			x10	x20
	Question & answer			●	●
	Forum submission			●	●
REPORTING	Keyword Ranking Report	upto 12	upto 23	upto 35	upto 50
	Monthly On-page report	●	●	●	●
	Monthly Off-page report	●	●	●	●
	Website Content Report		●	●	●
	Google Analytic Report		●	●	●
	New keyword add-on report			●	●
	Website health score report			●	●

