

SEO COMPARISON SHEET LOCAL

Feature Set	Budget	Pro	Premier	Ultimate	
INITIAL SITE REVIEW + SETUP	Initial Setup	●	●	●	●
	Website/Target Customer Analysis	●	●	●	●
	Google analytics & Search Console	●	●	●	●
	Local Competitors Analysis		●	●	●
	Local Keyword Research			●	●
	Local Google My Business			●	●
	Sitemap Setup				●
ON-PAGE OPTIMISATION	Page titles/ descriptions	●	●	●	●
	<H1>...<H3> tags	●	●	●	●
	Image Optimisation (Alt tags)	●	●	●	●
	Robot.txt optimisation		●	●	●
	Canonicalisation Installation		●	●	●
	W3c Validation			●	●
	Schema Markup				●
OFF-PAGE OPTIMISATION	Local Google Business Listing	●	●	●	●
	Local Profile Creation	x8	x15	x20	x30
	Classifieds	x3	x6	x10	x20
	Social bookmarking	x15	x30	x45	x65
	Blog submission		x1	x1	x2
	PPT submission		x1	x2	x4
	Infographics submission		●	●	●
	Article submission			x1	x2
	Press release submission			x1	x3
	Guest posting				x1
	Question & answer				●
	Forum submission				●
REPORTING	Keyword Ranking Report	upto 10	upto 20	upto 30	upto 40
	Monthly On-page report	●	●	●	●
	Monthly Off-page report	●	●	●	●
	Google Analytic Report		●	●	●
	New keyword add-on report			●	●
	Website health score report				●

