

GLOBAL SEO COMPARISON SHEET



Feature Set	Budget	Pro	Premier	Ultimate	
INITIAL SITE REVIEW + SETUP	Initial Setup	●	●	●	●
	Website/Target Customer Analysis	●	●	●	●
	Google analytics & Search Console	●	●	●	●
	Google My Business	●	●	●	●
	Global Keyword Research	●	●	●	●
	Sitemap Setup	●	●	●	●
	Global Competitors Analysis		●	●	●
	Website Content Audit		●	●	●
	Bing Business Listing			●	●
ON-PAGE OPTIMISATION	Page titles/ descriptions	●	●	●	●
	<H1>...<H3> tags	●	●	●	●
	Image Optimisation (Alt tags)	●	●	●	●
	Robot.txt optimisation	●	●	●	●
	Canonicalisation Installation		●	●	●
	W3c Validation			●	●
	Schema Markup				●
OFF-PAGE OPTIMISATION	Google Business Listing	●	●	●	●
	Global Profile Creation	x12	x25	x30	x40
	Classifieds	x12	x20	x30	x60
	Social bookmarking	x30	x60	x90	x120
	Blog submission		x2	x3	x6
	PPT submission		x2	x3	x6
	Infographics submission		●	●	●
	Article submission		x2	x3	x6
	Press release submission			x3	x6
	Guest posting			x2	x4
	Guest Social Bookmarking			x20	x40
	Question & answer			●	●
Forum submission			●	●	
REPORTING	Keyword Ranking Report	upto 15	upto 25	upto 40	upto 60
	Monthly On-page report	●	●	●	●
	Monthly Off-page report	●	●	●	●
	Website Content Report		●	●	●
	Google Analytic Report		●	●	●
	New keyword add-on report			●	●
	Website health score report			●	●

